



# AIRCLAD (X)

A new collection of event spaces – architecturally designed, semi permanent pop up structures that can be set up anywhere. The perfect solution for New Zealand events, retail activations and experiential campaigns.

[www.aircladx.co.nz](http://www.aircladx.co.nz)



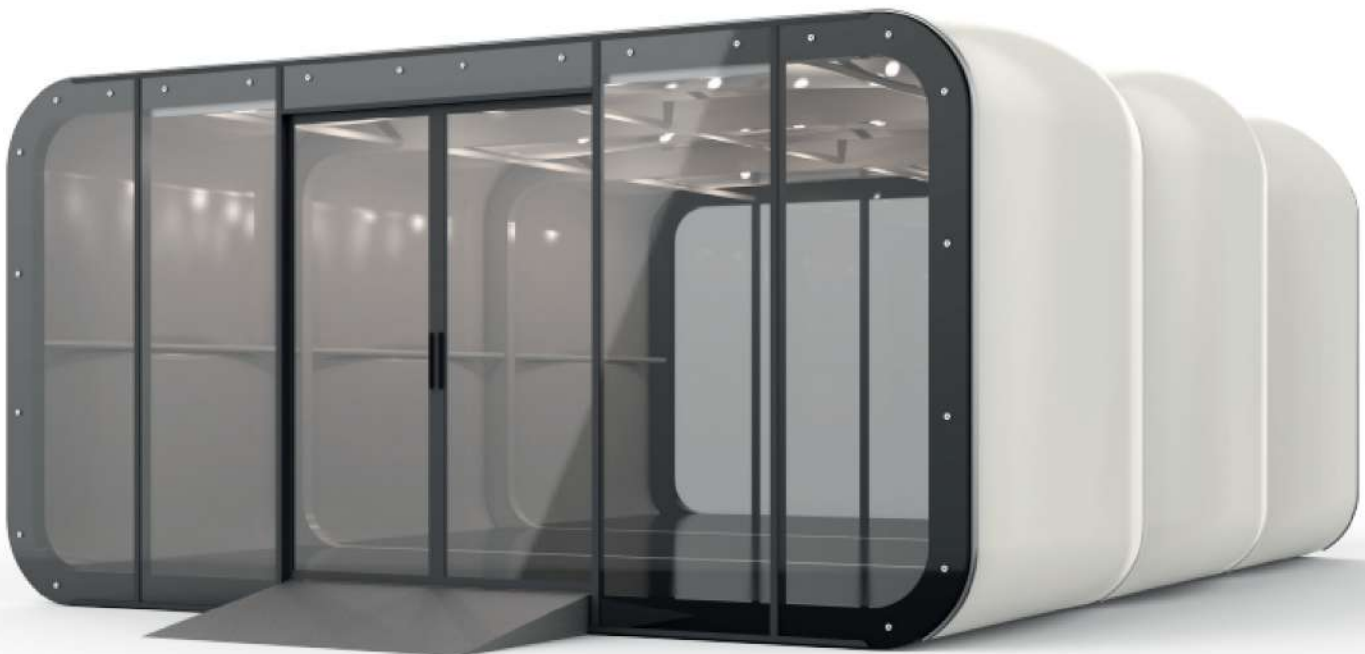
# AIRCLAD (X)

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**When you need an impactful, modular and portable solution to be at the heart of the action and your audience, an AirClad X pop up structure gives you more flexible options for a longer period of time – discover event spaces that look good!**

An AirClad X pop up solution sits head and shoulders above anything else in the market when look, feel and flexibility are important to your brand.

AirClad X event spaces can be delivered and set-up with little fuss and in little time. Its modular design means it's ready to go when you are and ready to greet your customers to deliver an on-brand experience.



**A mobile event and retail solution designed to go anywhere and engineered to perform repeatedly.**

**XPO**



**XTRAIL**



**YUMI**



**OIO**



## REDUCE

Every aspect of the AirClad X System has been refined and engineered to minimise the amount of materials used and to maximise strength and durability, to create enduring designs.

## RECYCLE

In extreme cases, where it's not possible to repair or reuse a AirClad X System component, they can all be fully recycled. All new AirClad X constructions use recycled materials where possible and our aim is to be 100% recycled by 2025.

## REUSE

AirClad X believes in renting and sharing before making new. It approaches each new requirement with a view to using current stock and reappropriating old designs to meet new needs. The modular nature of AirClad X Systems allows maximum flexibility in achieving this.

## REPAIR & REBUILD

Every element of an AirClad X can be repaired. Each part is fully demountable to the individual components, making repairs fast and cost effective. AirClad X Systems are designed and engineered to be rebuilt over and over again. It's as simple and honest as that.



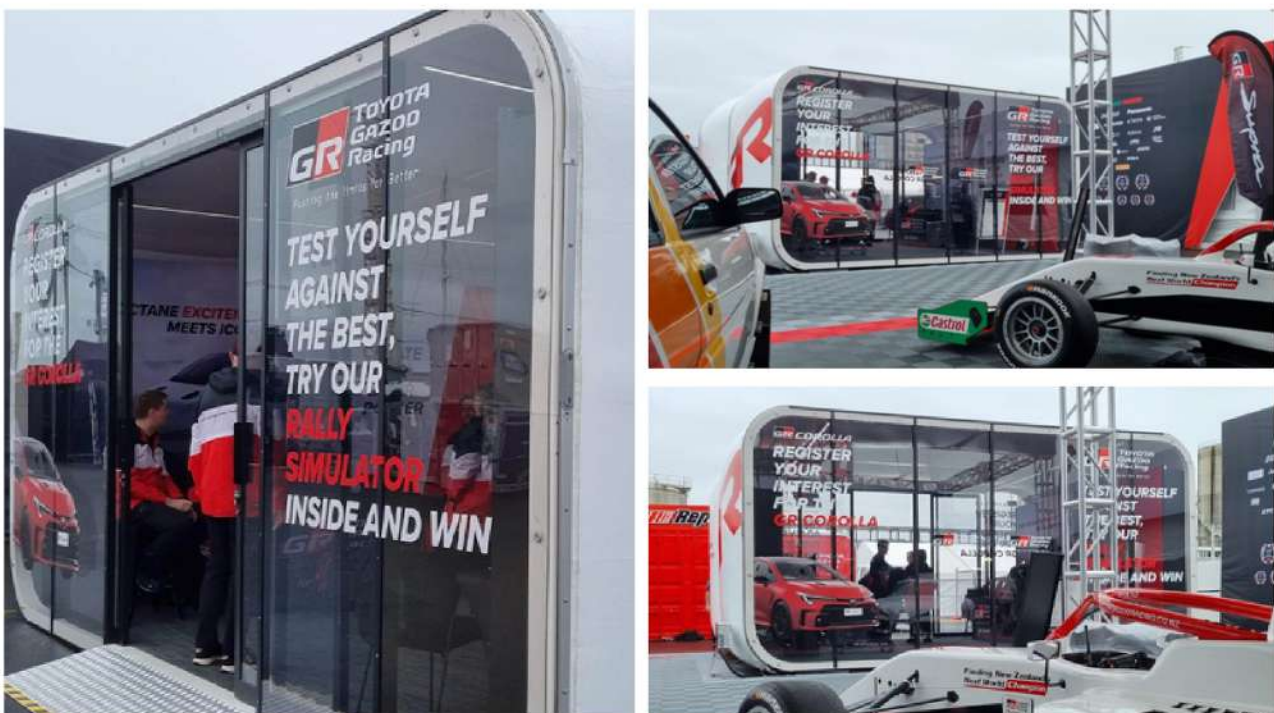
# Women's Rugby World Cup | New Zealand 2021

Merchandise Store, Britomart Auckland



# Toyota Gazoo Racing | World Rally Championship Activation

Brand Experience, Westhaven Auckland



## Lush Cosmetics | Snow Fairy Activation

Merchandise Store, Wellington



## Toyota New Zealand | Horonuku Land Speed Record

Experiential Campaign, Britomart Auckland



**#FASTARCHITECTURE**

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