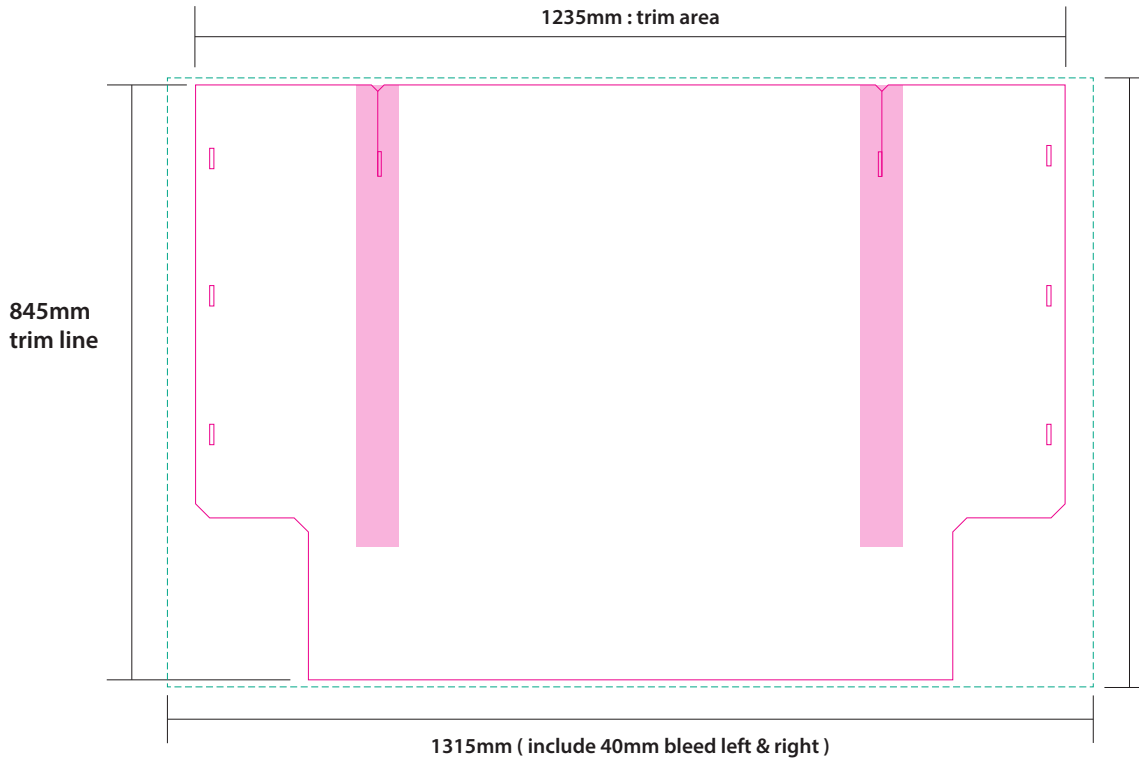
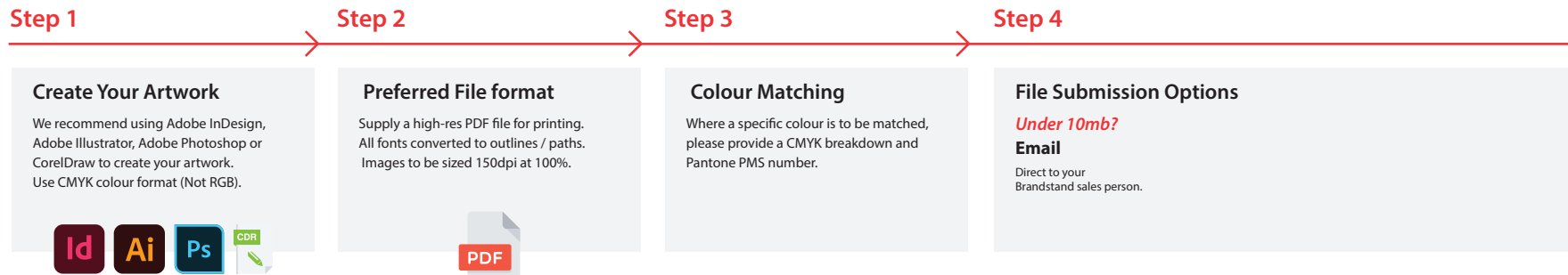


Outdoor Trolley Artwork Guide



Preparing and Sending Artwork



Rear

Front

Rear

1235mm

60mm

60mm

BrandStand ARTWORK SPECIFICATIONS
YOUR COMPLETE DISPLAY & EXHIBITION SPECIALIST

Outdoor Trolley

TRIM AREA – MAGENTA solid line



Do not put important graphics in this coloured area.
 This area is obscured by framing.
 The print however, still runs underneath.

BLEED AREA – GREEN dashed line
 (this has been placed on the artwork layer and can be given a fill colour
 or used as a clipping mask for your background)

IMPORTANT INFORMATION:

- Leave the templates VISIBLE on finished artwork, set to overprint
- Do not include crop marks
- Convert all fonts to paths/outlines
- Convert all spot colours to CMYK, except template lines
- Final document to be saved as a Press Quality PDF
- Minimum resolution of 150ppi at 100%

845mm:
trim line

865mm:
including
10mm bleed
top and bottom

1315mm: including 40mm bleed left & right

Rear

Front

Rear